

INTERNATIONAL BUSINESS PROGRAM

The International Business Program is a double major. It prepares students for leadership roles in global business by combining in-depth study in a Business major with an internationally-focused major in the Arts & Sciences. Through coursework in two majors and a culminating capstone, students will develop the analytical, strategic, and communication skills necessary to navigate the complexities of international business. A required international experience will strengthen their cultural competencies and further prepare them for exciting roles in the global economy.

Recommended Prerequisite Course

Students considering the International Business Program are encouraged to take FDS 100 Falcon Discovery Seminar with an international focus.

Course	Title	Credits
Recommended for all majors:		
FDS 100	Falcon Discovery Seminar (international focus)	3

Primary Major

Students should select their primary major from the list below. If a specific course or concentration is indicated, the student must complete it as part of their primary major requirements.

Course	Title	Credits
Accounting:		
AC 381	International Accounting ¹	
Business Economics:		
	International Business Concentration	
Business Law:		
LA 308	International Business Law	
Corporate Finance in Accounting:		
FI 351	International Finance ²	
Creative Industries:		
EMS 390	Global Media	
Economics-Finance:		
FI 351	International Finance ²	
Finance:		
FI 351	International Finance ²	
Management:		
	Global Management Concentration	
Marketing:		
MK 367	International Marketing	
Public Relations:		
XD 355	Global Public Relations	
Quantitative Economics:		
EC 311	International Economics ¹	

¹ This course must be taken as an elective.

² This is a required course within the major.

Required Second Major

As their additional major, students must select either International Affairs or one of the Language, Culture, and Business Majors. They must then complete the following courses as part of their additional major requirements:

Course	Title	Credits
International Affairs Major:		
IB 200	Introduction to International Business ¹	
	International Experience (study abroad, short-term faculty-led program, or international internship) ²	
Language, Culture, and Business Majors:		
IB 200	Introduction to International Business ³	
	International Experience (study abroad, short-term faculty-led program, or international internship) ⁴	

¹ This course must be taken in place of a GLS 200-level elective course.

² This will fulfill the major's Global Experience requirement.

³ This course must be taken in place of the LCB Business Elective.

⁴ This course must be taken as the major's Applied Learning Experience.

Capstone Course

All students in the International Business Program must complete IB 400 Capstone Course during their senior year.

Course	Title	Credits
Required for all majors:		
IB 400	Capstone Course (must be taken during senior year)	3