

MINOR IN ENTREPRENEURIAL STUDIES

The Minor in Entrepreneurial Studies empowers students from any major to cultivate an entrepreneurial mindset and develop the skills necessary to innovate, lead, and create value in a dynamic, global world. Students explore the fundamentals of launching and managing startups, building impactful organizations, and driving innovation within established companies as "intrapreneurs". The interdisciplinary approach equips students with practical tools in customer understanding, business planning, opportunity recognition, and strategic thinking—preparing them to turn ideas into action, whether as founders or forward-thinking leaders in any field.

For further information about policies related to minors, see the Program Policies (catalog.bentley.edu/undergraduate/degree-requirements/#minorspolicies) page.

Course	Title	Credits
Required Courses:		
MG 335	Entrepreneurial Thinking	3
MG 336	New Venture Planning and Financing	3
Select one of the following:		3
MG 338	Launching Your Business	
MG 360	Negotiating	
MG 401	Directed Study in Management (must be with the minor coordinator)	
MG 421	Internship in Management Practice (must be with the minor coordinator)	
PRS 339	Effective Selling	
Select one of the following (all are classified as Arts and Sciences):		3
EMS 222	Introduction to Communication Studies	
PH 133	Business Ethics: International Business Ethics	
PH 310	Ethical Theory	
Total Credits		12