

LANGUAGE, CULTURE, AND BUSINESS MAJOR: CHINESE (B.A.)

The Language, Culture, and Business (LCB) Chinese Major is designed to prepare students to use their language and culture skills and knowledge in their professional careers, both in the United States and abroad. Bentley's LCB Chinese Major focuses on practical applications of the Chinese language and the study of world cultures—including the culture of business in other parts of the world. Our LCB Chinese Major provides an excellent opportunity to enhance language skills while preparing students for the challenges and rewards of an international career. Our curriculum includes advanced grammar courses in composition and conversation, translation courses, and language for business courses, as well as classes on film, literature, and other aspects related to language and culture. The major is designed for students of Chinese of all levels.

The LCB Chinese Major consists of eight courses (24 credits). An applied Learning Experience is required, which may be fulfilled by:

- Spending at least a full semester in a Chinese-speaking country.
- Completing an internship approved by the ML Department.
- Taking MLCH 205 or a faculty-led course to a country where Chinese is spoken.

For further information about degree requirement policies and guidelines, see the Degree Requirements (catalog.bentley.edu/undergraduate/degree-requirements/) page.

Major Requirements

Course	Title	Credits
Required Courses:		
MLCH 204	Chinese for Business - Exploring Real Companies	3
MLCH 206	Chinese Conversation and Composition	3
MLCH 208	Chinese for Business II – Exploring Real Companies	3
Select four Language Courses from the list below (Note: MLCH 102, MLCH 201 and MLCH 202 must be completed in an order that requires an increasing level of proficiency):		12
MLCH 102	Discovering Chinese II or MLCH 105 Chinese Basic Course: A Practical Approach	3
MLCH 201	Continuing Chinese I	
MLCH 202	Continuing Chinese II	
MLCH 203	Chinese Writing System and Calligraphy	
MLCH 207	Learn Chinese through Learning Chinese Music	
MLCH 210	Cultural Roots: Chinese Language & Culture for Heritage Learners	
MLCH 304	Media Chinese	
MLCH 402	Seminar in Chinese	
MLCH 403	Chinese for Cinema	
One Elective from the list below.		3

An Applied Learning Experience ¹	
Total Credits	24

¹ The Applied Learning Experience requirement can be fulfilled through an approved study abroad experience or an internship approved by the Modern Languages Department.

Course	Title	Credits
Approved LCB Electives		
AC 381	International Accounting	3
EC 311	International Economics	
EC 321	International Economic Growth and Development	
FI 351	International Finance	
FI 352	International Project Finance	
IB 200	Introduction to International Business	
LA 308	International Business Law	
MG 228	Managing Diversity in the Workplace	
MG 331	Management of International Operations	
MG 334	International Management Behavior	
MK 367	International Marketing	3
XD 355	Global Public Relations	
XD 365	Crisis Communication and Management	

General Degree Requirements

Foundations for Success (15 Credits)

Course	Title	Credits
FDS 100	Falcon Discovery Seminar	3
Communications and Writing		
Select one from:		
EMS 101	Critical Reading and Writing	3
or EMS 101L	Critical Reading and Writing with Lab	
or EMS 102	Critical Reading and Writing for Multilingual Students	
or EMS 102L	Critical Reading and Writing for Multilingual Students with Lab	
And one from:		
EMS 104	Multimodal Communication	3
or EMS 105	Multimodal Communication for Multilingual Students	
Information Technology		
CS 100	Solving Business Problems with Information Technology	3
Mathematical Sciences		
Select one from:		
MA 105	Mathematical Foundations for Business	3
or MA 105L	Mathematical Foundations for Business with Lab	
or MA 107	Applied Calculus for Business	
or MA 107L	Applied Calculus for Business with Lab	
or MA 131	Calculus I	
or MA 131L	Calculus I with Lab	
Total Credits		15

Context and Perspectives (18 Credits)

Course	Title	Credits
Students must take six courses, one in each category of Context and Perspectives:		
	Culture, Change, and Behavior (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#culturechangeandbehavior)	
	Globalization (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#globalization)	
	Institutions and Power (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#institutionsandpower)	
	Race, Gender, and Inequality (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#racegenderandinequality)	
	Scientific Inquiry (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#scientificinquiry)	
	Values, Ethics, and Society (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#valuesethicsandsociety)	
Total Credits		18

Business Dynamics/Business Administration Minor (18 Credits)

Course	Title	Credits
All courses are required:		
AC 115	Introduction to Financial Reporting and Analysis	3
EC 111	Principles of Microeconomics	3
FI 118	Introduction to Finance	3
LA 100	Business Law	3
MG 116	Human Dynamics in Organizations	3
ST 113	Business Statistics	3
Total Credits		18

Communication Intensive

All students are required to take a three-credit course designated as a Communication Intensive. This requirement can be met within a variety of course subjects in both Arts & Sciences and Business. Communication Intensive courses are designated with a "Communication Intensive" course tag in Workday. *Transfer students with a minimum of 30 credits will be waived from the Communication Intensive requirement.*

Please note that certain majors have an additional three-credit Communication Intensive built into their major requirements, separate from the general CI requirement.

Additional Requirements

Unrestricted Electives (45 Credits)

Course	Title	Credits
Select 15 elective courses		45
Total Credits		45

Total: 120 Credits