

BUSINESS ECONOMICS MAJOR (B.S.)

Economics provides students with an understanding of both the economic principles that underlie business decisions and the environment in which all businesses operate. Business Economics at Bentley is a unique, blended degree that delivers a strong economics foundation with the flexibility to explore another business discipline.

The major consists of core economics courses and a business concentration. The core and elective economics courses provide students with a deep understanding of how markets operate at the micro and macro levels, and introduce different areas of study within economics. Students complement their study of economics by either taking additional economics courses through the Economic Analysis Concentration or by taking additional courses in one of many other business concentrations (see below). Culminating the experience of the Business Economics major is the capstone course, EC 431 Research in Business Economics, where students research and test an economic theory around their business concentration.

The major is designed to prepare well-rounded students with an in-depth knowledge and the practical skills for a variety of careers, including consulting, banking, market research, data analysis, credit analysis, and sales.

For further information about degree requirement policies and guidelines, see the Degree Requirements (catalog.bentley.edu/undergraduate/degree-requirements/) page.

Major Requirements

Major Courses (30 Credits)

Course	Title	Credits
Required Courses:		
EC 112	Principles of Macroeconomics	3
EC 224	Intermediate Microeconomics	3
EC 225	Intermediate Macroeconomics	3
EC 282	Introduction to Econometrics	3
EC 431	Research in Business Economics	3
Two Economics (EC) Electives (may be fulfilled by an EC course not otherwise required)		6
In addition, Business Economics majors must take three courses within their concentration:		9
Economic Analysis (p. 2)		
Entrepreneurship (p. 2)		
Information Technology (p. 2)		
International Business (p. 2)		
Law (p. 2)		
Management (p. 2)		
Marketing (p. 2)		
Special Topics (custom concentration) (p. 3)		
Total Credits		30

The Business Environment (6 Credits)

Course	Title	Credits
CS 305	Business Processes and Systems	3
MG 300	Strategic Management	3
Total Credits		6

General Degree Requirements

Foundations for Success (15 Credits)

Course	Title	Credits
FDS 100	Falcon Discovery Seminar	3

Communications and Writing

Select one from:

EMS 101	Critical Reading and Writing	3
or EMS 101L	Critical Reading and Writing with Lab	
or EMS 102	Critical Reading and Writing for Multilingual Students	
or EMS 102L	Critical Reading and Writing for Multilingual Students with Lab	

And one from:

EMS 104	Multimodal Communication	3
or EMS 105	Multimodal Communication for Multilingual Students	

Information Technology

CS 100	Solving Business Problems with Information Technology	3
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Mathematical Sciences

Select one from:

MA 105	Mathematical Foundations for Business	3
or MA 105L	Mathematical Foundations for Business with Lab	
or MA 107	Applied Calculus for Business	
or MA 107L	Applied Calculus for Business with Lab	
or MA 131	Calculus I	
or MA 131L	Calculus I with Lab	

Total Credits		15
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Context and Perspectives (18 Credits)

Course	Title	Credits
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Students must take six courses, one in each category of Context and Perspectives:

Culture, Change, and Behavior (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#culturechangeandbehavior)

Globalization (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#globalization)

Institutions and Power (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#institutionsandpower)

Race, Gender, and Inequality (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#racegenderandinequality)

Scientific Inquiry (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#scientificinquiry)

Values, Ethics, and Society (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#valuesethicsandsociety)

Total Credits	18
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Business Dynamics/Business Administration Minor (18 Credits)

Course	Title	Credits
All courses are required:		
AC 115	Introduction to Financial Reporting and Analysis	3
EC 111	Principles of Microeconomics	3
FI 118	Introduction to Finance	3
LA 100	Business Law	3
MG 116	Human Dynamics in Organizations	3
ST 113	Business Statistics	3
Total Credits		18

Communication Intensive

All students are required to take a three-credit course designated as a Communication Intensive. This requirement can be met within a variety of course subjects in both Arts & Sciences and Business. Communication Intensive courses are designated with a "Communication Intensive" course tag in Workday. *Transfer students with a minimum of 30 credits will be waived from the Communication Intensive requirement.*

Please note that certain majors have an additional three-credit Communication Intensive built into their major requirements, separate from the general CI requirement.

Additional Requirements
Arts and Sciences Electives (15 Credits)

Course	Title	Credits
Select five Arts & Sciences elective courses		15
Total Credits		15

Unrestricted Electives (18 Credits)

Course	Title	Credits
Select six elective courses		18
Total Credits		18

Total: 120 Credits
Concentration Requirements

Economic Analysis Concentration

Course	Title	Credits
EC 382	Time Series Analysis	3
Two Economics (EC) Electives		6
Total Credits		9

Entrepreneurship Concentration

Course	Title	Credits
MG 335	Entrepreneurial Thinking	3
MG 336	New Venture Planning and Financing	3
Select one of the following:		3

MG 338	Launching Your Business
MG 360	Negotiating
PRS 339	Effective Selling
Total Credits	9

Information Technology Concentration

Course	Title	Credits
CS 150	Introduction to Data and Information Management	3
or CS 160 Data-Driven Decision Making		
Two Computer Information Systems courses (other than CS 150 or CS 160)		6
Total Credits		9

International Business Concentration

Course	Title	Credits
Select one of the following:		3
EC 311	International Economics	
EC 321	International Economic Growth and Development	
EC 333	Economics of the European Union	
Select two of the following:		6
AC 381	International Accounting	
FI 351	International Finance	
or FI 352 International Project Finance		
LA 308	International Business Law	
MG 331	Management of International Operations	
or MG 334 International Management Behavior		
MK 367	International Marketing	
Total Credits		9

Law Concentration

Course	Title	Credits
Two 200-level or higher Law (LA) electives		6
One other Law (LA) elective		3
Total Credits		9

Management Concentration

Course	Title	Credits
MG 240	Interpersonal Relations in Management	3
MG 345	Organizations, Society and Responsible Management	3
One 200-level or higher Management (MG) elective (excluding MG 313 and MG 300)		3
Total Credits		9

Marketing Concentration

Course	Title	Credits
Three Marketing (MK) electives		9
Total Credits		9

Special Topics Concentration

Course	Title	Credits
Three electives selected in consultation with faculty advisor		9
Total Credits		9