MINOR IN SPORTS BUSINESS MANAGEMENT

The Minor in Sports Business Management complements a student's major with courses that develop the ability to work in all variety of sports-related businesses. Sports businesses and related job opportunities are growing rapidly, and this minor and course offerings are expanding every semester.

For further information about policies related to minors, see the Program Policies (catalog.bentley.edu/undergraduate/degree-requirements/#minorspolicies) page.

Course	Title	Credits
Required Courses		
Select three of the following business courses:		9
EC 375	The Economics of Sports	
LA 317	Media Law	
LA 321	Sports Law	
MK 369	Sports Marketing	
XD 361	Sports Public Relations	
Sports-Related Internship (with approval of coordinator)		
Sports-Related Special Topics Courses (with approval of coordinator)		
Select one of the following Arts and Sciences courses:		3
HI 370	History of American Sports	
PH 142	Sports, Games & Values	
SO 285	Sociology of Sports	
PSY 360	Sports Psychology	
Total Credits		12