

BUSINESS ECONOMICS MAJOR

Economics provides students with an understanding of both the economic principles that underlie business decisions and the environment in which all businesses operate. Business Economics at Bentley is a unique, blended degree that delivers a strong economics foundation with the flexibility to explore another business discipline.

The major consists of core economics courses and a business concentration. The core and elective economics courses provide students with a deep understanding of how markets operate at the micro and macro levels, and introduce different areas of study within economics. Students complement their study of economics by either taking additional economics courses through the Economic Analysis Concentration or by taking additional courses in one of many other business concentrations (see below). Culminating the experience of the Business Economics major is the capstone course, EC 431 Research in Business Economics, where students research and test an economic theory around their business concentration.

In addition to the specific major requirements described below, students must also complete all designated requirements in Foundations for Success, Contexts & Perspectives in the Arts & Sciences, Business Dynamics, Communication Intensive coursework, and the additional degree requirements for business majors. Details can be found in the Degree Requirements (catalog.bentley.edu/undergraduate/degree-requirements/) section of the catalogue, including the Overview and the Business Majors tabs.

The major is designed to prepare well-rounded students with an in-depth knowledge and practical skills for a variety of careers, including consulting, banking, market research, data analysis, credit analysis and sales.

Course	Title	Credits
Required Courses		30
EC 112	Principles of Macroeconomics	3
EC 224	Intermediate Microeconomics	3
EC 225	Intermediate Macroeconomics	3
EC 282	Introduction to Econometrics	3
EC 431	Research in Business Economics	3
Two Economics (EC) Electives (may be fulfilled by an EC course not otherwise required)		6
In addition, Business Economics majors must take three courses within their concentration:		9
Economic Analysis (p. 1)		
Entrepreneurship (p. 1)		
Information Technology (p. 1)		
International Business (p. 1)		
Law (p. 1)		
Management (p. 1)		
Marketing (p. 2)		
Special Topics (custom concentration) (p. 2)		

Economic Analysis Concentration

Course	Title	Credits
EC 382	Time Series Analysis	3
Two Economics (EC) electives		6

Entrepreneurship Concentration

Course	Title	Credits
MG 335	Entrepreneurial Thinking	3
MG 336	New Venture Planning and Financing	3
Choose one of the following:		3
MG 338	Launching Your Business	
MG 360	Negotiating	
PRS 339	Effective Selling	

Information Technology Concentration

Course	Title	Credits
CS 150	Introduction to Data and Information Management	3
or CS 160 Data-Driven Decision Making		
Two Computer Information Systems (other than CS 150 or CS 160) or Information and Process Management (IPM) courses		6

International Business Concentration

Course	Title	Credits
Choose one of the following:		3
EC 311	International Economics	
EC 315	The Economics of Multinational Corporations	
EC 321	International Economic Growth and Development	
EC 333	Economics of the European Union	
Choose two of the following:		6
AC 381	International Accounting	
FI 351	International Finance	
or FI 352 International Project Finance		
LA 308	International Business Law	
MG 331	Management of International Operations	
or MG 334 International Management Behavior		
MK 367	International Marketing	

Law Concentration

Course	Title	Credits
Two 200-level or higher Law (LA) electives		6
One other Law (LA) elective		3

Management Concentration

Course	Title	Credits
MG 240	Interpersonal Relations in Management	3
MG 345	Organizations, Society and Responsible Management	3
One Management (MG) elective		3

Marketing Concentration

Course	Title	Credits
	Three Marketing (MK) electives	9

Special Topics (custom designed concentration)

Course	Title	Credits
	Three electives chosen in consultation with faculty advisor	9