

FILM AND MEDIA STUDIES MAJOR (B.A.)

Centered on the nature of storytelling in all its forms, the Film and Media Studies Major is focused on production with an integrated curriculum including media literacy, theory, and business. Students gain technical expertise in video and audio production, graphic and motion design, and writing about media forms, while also learning the business skills necessary to promote, market, sell, brand, and/or distribute content. Additionally, English and Media Studies courses teach how media texts operate at the creative, cultural, and industrial levels. New majors can join graduates whose careers span the many areas of media production, post-production, and distribution, as well as media marketing and advertising, media finance, entertainment law, media management, and publishing. Students have screened their original short films at the Cannes Film Festival, interned at such companies as Disney+, Netflix, WGBH, NBC, Sony Music Entertainment, Dick Clark Productions, Allen & Gerritsen, Arnold Worldwide, and Marvel Comics, and landed full-time jobs with prominent media firms or film studios in Boston, New York, and Los Angeles.

Students are encouraged to complete either a media internship or capstone project and will have the flexibility to study abroad. The Media and Culture Labs and Studio boasts professional software for screenwriting, film editing, sound mixing, animation, and graphic design. Our state-of-the-art Labs and Studio give students hands-on experience in all forms of media production and provide opportunities for them to develop their creative abilities.

For further information about degree requirement policies and guidelines, see the Degree Requirements (catalog.bentley.edu/undergraduate/degree-requirements/) page.

Major Requirements

Course	Title	Credits
Required Courses		
EMS 200	Introduction to Film, Literature and Media	3
EMS 240	Introduction to Media Production	3
Select one of the following media theory courses: 3		
EMS 202	Introduction to Cinema Studies	
EMS 220	Introduction to Cultural Studies	
EMS 221	Introduction to Media Theory	
EMS 312	Horror/Sci-Fi in Film and Television	
EMS 313	Film and Television Genres	
EMS 322	Jane Austen in Fiction and Film	
EMS 323	Great Directors	
EMS 343	American Landscapes	
EMS 345	American Cities in Film	
EMS 346	Sitcom Nation: The American Family in Fiction and Film	
EMS 354	Black Cinema	
EMS 361	Women and Film	
EMS 362	Wonder Women	
EMS 363	The Male Image in American Film	
EMS 391	International Cinema	
EMS 392	Youth Cultures in International Cinema	

EMS 404	Hollywood Rebels: A History of American Independent Film	
EMS 405	Hollywood Genres: Classical Forms and Contemporary Re-Inventions	
EMS 406	Films, Franchises, and Fandom: Superheroes in Popular Culture	
EMS 490	Selected Topics in English and Media Studies	
Select one of the following media production courses:		3
EMS 241	Introduction to Video Production	
EMS 242	Introduction to Photography	
EMS 430	Audio Production	
EMS 431	Documentary Production	
EMS 432	Animation Production	
EMS 433	Film Directing	
EMS 434	Film Producing	
EMS 436	Podcasting	
EMS 437	The Art of Editing	
EMS 490	Selected Topics in English and Media Studies	
EMS 491	Directed Study in English and Media Studies	
EMS 493	Capstone Project in English and Media Studies	
Four Electives: Select four additional courses from the English and Media Studies department.		12
Total Credits		24

General Degree Requirements Foundations for Success (15 Credits)

Course	Title	Credits
FDS 100	Falcon Discovery Seminar	3
Communications and Writing		
Select one from:		
EMS 101	Critical Reading and Writing	3
or EMS 101L	Critical Reading and Writing with Lab	
or EMS 102	Critical Reading and Writing for ESOL	
or EMS 102L	Critical Reading and Writing for ESOL with Lab	
And one from:		
EMS 104	Multimodal Communication	3
or EMS 105	Multimodal Communication for ESOL	
Information Technology		
CS 100	Solving Business Problems with Information Technology	3
Mathematical Sciences		
Select one from:		
MA 105	Mathematical Foundations for Business	3
or MA 105L	Mathematical Foundations for Business with Lab	
or MA 107	Applied Calculus for Business	
or MA 107L	Applied Calculus for Business with Lab	
or MA 131	Calculus I	
or MA 131L	Calculus I with Lab	
Total Credits		15

Context and Perspectives (18 Credits)

Course	Title	Credits
Students must take six courses, one in each category of Context and Perspectives:		
	Culture, Change, and Behavior (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#culturechangeandbehavior)	
	Globalization (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#globalization)	
	Institutions and Power (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#institutionsandpower)	
	Race, Gender, and Inequality (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#racegenderandinequality)	
	Scientific Inquiry (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#scientificinquiry)	
	Values, Ethics, and Society (catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#valuesethicsandsociety)	
Total Credits		18

Business Dynamics/Business Administration Minor (18 Credits)

Course	Title	Credits
All courses are required:		
AC 115	Introduction to Financial Reporting and Analysis	3
EC 111	Principles of Microeconomics	3
FI 118	Introduction to Finance	3
LA 100	Business Law	3
MG 116	Human Dynamics in Organizations	3
ST 113	Business Statistics	3
Total Credits		18

Communication Intensive

All students are required to take a three-credit course designated as a Communication Intensive. This requirement can be met within a variety of course subjects in both Arts & Sciences and Business. Communication Intensive courses are designated with a "CI" in the course schedule. *Transfer students with a minimum of 30 credits will be waived from the Communication Intensive requirement.*

Please note that certain majors have an additional three-credit Communication Intensive built into their major requirements, separate from the general CI requirement.

Additional Requirements**Modern Language Requirement (6 Credits)**

Course	Title	Credits
Two Modern Language courses (must be two semesters of the same language, regardless of proficiency level)		6
Total Credits		6

Unrestricted Electives (39 Credits)

Course	Title	Credits
Select 13 elective courses		39
Total Credits		39

Total: 120 Credits