

# LANGUAGE, CULTURE, AND BUSINESS MAJOR: SPANISH

The Language, Culture, and Business (LCB) major is designed to prepare students to use their language and culture skills and knowledge in their professional careers, both in the United States and abroad. Bentley's LCB major focuses on practical applications of modern languages and the study of world cultures—including the culture of business in other parts of the world. Our LCB major provides an excellent opportunity to hone language skills while preparing students for the challenges and rewards of an international career. Our curriculum includes advanced grammar courses in composition and conversation, translation courses, language for business courses, as well as classes on film, literature, and other forms of cultural production. The major is designed for students of languages of all levels, according to the specialization chosen.

The Language, Culture, and Business major consists of eight courses (24 credits). An applied Learning Experience is required for all LCB major concentrations, which may be fulfilled by:

- Spending a semester long program in a country where the language of concentration is spoken
- Completing internship (ML 421)
- Taking ML 205 or a ML faculty-led course to a country where the language of the concentration is spoken.

In addition to the specific major requirements described below, students must also complete all designated requirements in Foundations for Success, Contexts & Perspectives in the Arts & Sciences, Business Dynamics, Communication Intensive coursework, and the additional degree requirements for Arts & Sciences majors (including the Modern Language requirement). Details can be found in the Degree Requirements ([catalog.bentley.edu/undergraduate/degree-requirements/](http://catalog.bentley.edu/undergraduate/degree-requirements/)) section of the catalogue, including the Overview and the Arts & Sciences Majors tabs.

| Course   | Title  | Credits   |
|--|--|-----------|
| <b>Required Courses</b>  |  |           |
| Three Language Courses (Note: MLSP 201 and MLSP 202 must be completed in an order that requires an increasing level of proficiency): |  | 9         |
| MLSP 201   | Continuing Spanish I   |           |
| MLSP 202   | Continuing Spanish II<br>or MLSP 205 Intermediate Spanish Language Immersion |           |
| MLSP 203   | Advanced Spanish Grammar and Composition                                     |           |
| MLSP 206   | Advanced Spanish Conversation<br>or MLSP 305 Spanish Translation             |           |
| MLSP 302   | Spanish for Business   | 3         |
| MLSP 312   | Spanish for Business II: A Practical Approach                                | 3         |
| Any MLSP 300 or higher not otherwise required.   |  | 3         |
| Required Applied Learning Experience:  |  | 3         |
| ML 421   | Internship in Modern Language  |           |
| One Course from an Approved Study Abroad Experience  |  |           |
| One Business Elective from the list below.   |  | 3         |
| <b>Total Credits</b>   |  | <b>24</b> |

| Course                                 | Title   | Credits |
|--|---|---------|
| <b>Approved LCB Business Electives</b> |   |         |
| AC 381                                 | International Accounting                      |         |
| EC 311                                 | International Economics                       |         |
| EC 321                                 | International Economic Growth and Development |         |
| FI 351                                 | International Finance                         |         |
| FI 352                                 | International Project Finance                 |         |
| IDCC 355                               | Global Public Relations                       |         |
| IDCC 365                               | Crisis Communication and Management           |         |
| LA 308                                 | International Business Law                    |         |
| MG 228                                 | Managing Diversity in the Workplace           |         |
| MG 331                                 | Management of International Operations        |         |
| MG 334                                 | International Management Behavior             |         |
| MK 367                                 | International Marketing                       |         |