

# LANGUAGE, CULTURE, AND BUSINESS MAJOR: FRENCH

The Language, Culture, and Business (LCB) major is designed to prepare students to use their language and culture skills and knowledge in their professional careers, both in the United States and abroad. Bentley's LCB major focuses on practical applications of modern languages and the study of world cultures—including the culture of business in other parts of the world. Our LCB major provides an excellent opportunity to hone language skills while preparing students for the challenges and rewards of an international career. Our curriculum includes advanced grammar courses in composition and conversation, translation courses, language for business courses, as well as classes on film, literature, and other forms of cultural production. The major is designed for students of languages of all levels, according to the specialization chosen.

The Language, Culture, and Business major consists of eight courses (24 credits). An applied Learning Experience is required for all LCB major concentrations, which may be fulfilled by:

- Spending a semester long program in a country where the language of concentration is spoken
- Completing internship (ML 421)
- Taking ML 205 or a ML faculty-led course to a country where the language of the concentration is spoken.

In addition to the specific major requirements described below, students must also complete all designated requirements in Foundations for Success, Contexts & Perspectives in the Arts & Sciences, Business Dynamics, Communication Intensive coursework, and the additional degree requirements for Arts & Sciences majors (including the Modern Language requirement). Details can be found in the Degree Requirements ([catalog.bentley.edu/undergraduate/degree-requirements/](http://catalog.bentley.edu/undergraduate/degree-requirements/)) section of the catalogue, including the Overview and the Arts & Sciences Majors tabs.

Course	Title	Credits
<b>Required Courses</b>		
Four Language Courses (Note: MLFR 201 and MLFR 202 must be completed in an order that requires an increasing level of proficiency):		12
MLFR 201	Continuing French I	
MLFR 202	Continuing French II or MLFR 205 French Language Immersion	
MLFR 203	French Writing in Context	
MLFR 206	Spoken Contemporary French	
MLFR 301	Contemporary Francophone Cultures	
MLFR 302	French for Business	3
Required Applied Learning Experience:		3
ML 421	Internship in Modern Language	
One Course from an Approved Study Abroad Experience		
Two Business Electives from the list below.		6
<b>Total Credits</b>		<b>24</b>

Course	Title	Credits
<b>Approved LCB Business Electives</b>		
AC 381	International Accounting	
EC 311	International Economics	

EC 321	International Economic Growth and Development
FI 351	International Finance
FI 352	International Project Finance
IDCC 355	Global Public Relations
IDCC 365	Crisis Communication and Management
LA 308	International Business Law
MG 228	Managing Diversity in the Workplace
MG 331	Management of International Operations
MG 334	International Management Behavior
MK 367	International Marketing