

# LANGUAGE, CULTURE, AND BUSINESS MAJOR: FRENCH (B.A.)

The Language, Culture, and Business (LCB) French Major is designed to prepare students to use their language and culture skills and knowledge in their professional careers, both in the United States and abroad. Bentley's LCB French Major focuses on practical applications of the French language and the study of world cultures—including the culture of business in other parts of the world. Our LCB French Major provides an excellent opportunity to hone language skills while preparing students for the challenges and rewards of an international career. Our curriculum includes advanced grammar courses in composition and conversation, translation courses, and language for business courses, as well as classes on film, literature, and other forms of cultural production. The major is designed for students of French of all levels.

The LCB French Major consists of eight courses (24 credits). An applied Learning Experience is required, which may be fulfilled by:

- Spending at least a full semester in a French-speaking country.
- Completing an internship (ML 421).
- Taking MLFR 205 or a faculty-led course to a country where French is spoken.

For further information about degree requirement policies and guidelines, see the Degree Requirements ([catalog.bentley.edu/undergraduate/degree-requirements/](http://catalog.bentley.edu/undergraduate/degree-requirements/)) page.

## Major Requirements

Course	Title	Credits
<b>Required Courses</b>		
MLFR 302	French for Business	3
Select four Language Courses from the list below (Note: MLFR 201 and MLFR 202 must be completed in an order that requires an increasing level of proficiency):		12
MLFR 201	Continuing French I	
MLFR 202	Continuing French II	
	or MLFR 205 French Language Immersion	
MLFR 203	French Writing in Context	
MLFR 206	Spoken Contemporary French	
MLFR 301	Contemporary Francophone Cultures	
Required Applied Learning Experience:		3
ML 421	Internship in Modern Language	
One Course from an Approved Study Abroad Experience		
Two Business Electives from the list below.		6
<b>Total Credits</b>		<b>24</b>
Course	Title	Credits
<b>Approved LCB Business Electives</b>		
AC 381	International Accounting	
EC 311	International Economics	
EC 321	International Economic Growth and Development	

FI 351	International Finance
FI 352	International Project Finance
LA 308	International Business Law
MG 228	Managing Diversity in the Workplace
MG 331	Management of International Operations
MG 334	International Management Behavior
MK 367	International Marketing
XD 355	Global Public Relations
XD 365	Crisis Communication and Management

## General Degree Requirements Foundations for Success (15 Credits)

Course	Title	Credits
FDS 100	Falcon Discovery Seminar	3
<b>Communications and Writing</b>		
Select one from:		
EMS 101	Critical Reading and Writing	3
or EMS 101L	Critical Reading and Writing with Lab	
or EMS 102	Critical Reading and Writing for ESOL	
or EMS 102L	Critical Reading and Writing for ESOL with Lab	
And one from:		
EMS 104	Multimodal Communication	3
or EMS 105	Multimodal Communication for ESOL	
<b>Information Technology</b>		
CS 100	Solving Business Problems with Information Technology	3
<b>Mathematical Sciences</b>		
Select one from:		
MA 105	Mathematical Foundations for Business	3
or MA 105L	Mathematical Foundations for Business with Lab	
or MA 107	Applied Calculus for Business	
or MA 107L	Applied Calculus for Business with Lab	
or MA 131	Calculus I	
or MA 131L	Calculus I with Lab	
<b>Total Credits</b>		<b>15</b>

## Context and Perspectives (18 Credits)

Course	Title	Credits
Students must take six courses, one in each category of Context and Perspectives:		
	Culture, Change, and Behavior ( <a href="http://catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#culturechangeandbehavior">catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#culturechangeandbehavior</a> )	
	Globalization ( <a href="http://catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#globalization">catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#globalization</a> )	
	Institutions and Power ( <a href="http://catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#institutionsandpower">catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#institutionsandpower</a> )	
	Race, Gender, and Inequality ( <a href="http://catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#racegenderandinequality">catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#racegenderandinequality</a> )	
	Scientific Inquiry ( <a href="http://catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#scientificinquiry">catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#scientificinquiry</a> )	

Values, Ethics, and Society ([catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#valuesethicsandsociety](http://catalog.bentley.edu/undergraduate/degree-requirements/context-and-perspectives/#valuesethicsandsociety))

<b>Total Credits</b>	<b>18</b>
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## Business Dynamics/Business Administration Minor (18 Credits)

Course	Title	Credits
All courses are required:		
AC 115	Introduction to Financial Reporting and Analysis	3
EC 111	Principles of Microeconomics	3
FI 118	Introduction to Finance	3
LA 100	Business Law	3
MG 116	Human Dynamics in Organizations	3
ST 113	Business Statistics	3
<b>Total Credits</b>		<b>18</b>

## Communication Intensive

All students are required to take a three-credit course designated as a Communication Intensive. This requirement can be met within a variety of course subjects in both Arts & Sciences and Business. Communication Intensive courses are designated with a "CI" in the course schedule. *Transfer students with a minimum of 30 credits will be waived from the Communication Intensive requirement.*

Please note that certain majors have an additional three-credit Communication Intensive built into their major requirements, separate from the general CI requirement.

## Additional Requirements

### Unrestricted Electives (45 Credits)

Course	Title	Credits
Select 15 elective courses		45
<b>Total Credits</b>		<b>45</b>

## Total: 120 Credits