

LANGUAGE, CULTURE, AND BUSINESS MAJOR: CHINESE

The Language, Culture, and Business (LCB) major is designed to prepare students to use their language and culture skills and knowledge in their professional careers, both in the United States and abroad. Bentley's LCB major focuses on practical applications of modern languages and the study of world cultures—including the culture of business in other parts of the world. Our LCB major provides an excellent opportunity to hone language skills while preparing students for the challenges and rewards of an international career. Our curriculum includes advanced grammar courses in composition and conversation, translation courses, language for business courses, as well as classes on film, literature, and other forms of cultural production. The major is designed for students of languages of all levels, according to the specialization chosen.

The Language, Culture, and Business major consists of eight courses (24 credits). An applied Learning Experience is required for all LCB major concentrations, which may be fulfilled by:

- Spending a semester long program in a country where the language of concentration is spoken
- Completing internship (ML 421)
- Taking ML 205 or a faculty-led course to a country where the language of the concentration is spoken.

In addition to the specific major requirements described below, students must also complete all designated requirements in Foundations for Success, Contexts & Perspectives in the Arts & Sciences, Business Dynamics, Communication Intensive coursework, and the additional degree requirements for Arts & Sciences majors (including the Modern Language requirement). Details can be found in the Degree Requirements (catalog.bentley.edu/undergraduate/degree-requirements/) section of the catalogue, including the Overview and the Arts & Sciences Majors tabs.

Course	Title	Credits
Required Courses		
Four Language Courses (Note: MLCH 102, MLCH 201 and MLCH 202 must be completed in an order that requires an increasing level of proficiency):		12
MLCH 102	Discovering Chinese II or MLCH 105 Chinese Basic Course: A Practical Approach	
MLCH 201	Continuing Chinese I	
MLCH 202	Continuing Chinese II	
MLCH 207	Learn Chinese through Learning Chinese Music	
MLCH 403	Chinese for Cinema	
MLCH 204	Chinese for Business - Exploring Real Companies	3
MLCH 208	Chinese for Business II – Exploring Real Companies	3
Required Applied Learning Experience:		3
ML 421	Internship in Modern Language	
One Course from an Approved Study Abroad Experience		
One Business Elective from the list below.		3
Total Credits		24

Course	Title	Credits
Approved LCB Business Electives		
AC 381	International Accounting	
EC 311	International Economics	
EC 321	International Economic Growth and Development	
FI 351	International Finance	
FI 352	International Project Finance	
IDCC 355		
IDCC 365		
LA 308	International Business Law	
MG 228	Managing Diversity in the Workplace	
MG 331	Management of International Operations	
MG 334	International Management Behavior	
MK 367	International Marketing	