

INTERNATIONAL BUSINESS (IB)

IB 200 Introduction to International Business (3 credits)

This course will introduce students to key concepts in the realm of international business. We will consider different cultural, economic, and political systems and how those influence the behavior of firms and shape trading relationships. We will consider the continuing impact of globalization, both positive and negative. We will examine established theories of trade and consider how well they explain the current operation of global markets. We will analyze the goals and impacts of national trade policy in the U.S. and other regions. We will examine major organizations which influence international trade including the WTO and the IMF in order to understand their role in the global economy. Finally, we will consider current events related to international business and how course concepts can help us make sense of the challenges and decisions facing industries and countries.

Typically Offered: Once a year

IB 400 International Business Program Capstone (3 credits)

Pre-req: IB 200

The International Business (IB) Program Capstone course is designed to integrate and apply the knowledge and skills acquired throughout the International Business program. This course typically involves a comprehensive project where students analyze real-world international business scenarios, develop strategic solutions, and present their findings. The course aims to prepare students for leadership roles in global business by honing their analytical, strategic, and communication skills.

Typically Offered: Fall and Spring