

# MBA CURRICULUM: FULL-TIME/PART-TIME/ ACCELERATED ONLINE

Bentley's MBA program will prepare its students to address the challenges leaders around the world face every day. Students gain the perspective of the full operations of an organization, become fluent in the language of technology and business processes, and develop the teamwork, communication and leadership skills employers crave. In addition to intensive preparation for working in complex businesses, global travel immersions that combine classroom instruction and international trips help broaden students' understanding of the world's economy and international cultures. Students will have exclusive hands-on access to top executives from the corporate world, learning firsthand how today's leaders navigate and solve their biggest business challenges. Students choosing the Full-Time or Part-Time formats have the options of a personalized set of electives, or one of seven concentrations to create a customized, market-proven degree perfectly designed for your career goals. Students choosing the Accelerated Online format will choose a concentration in leadership.

## Curriculum

Course	Title	Credits
<b>Foundation Requirements</b>		
GR 521	Managerial Statistics	3
GR 522	Economic Environment of the Firm	3
GR 523	Marketing Management	3
GR 524	Accounting for Decision-Making	3
GR 525	Financial Statement Analysis for Decision-Making	3
<b>Total Credits</b>		<b>15</b>

Note: Students may be waived from three Foundation Courses without being required to add electives. If four Foundation Courses are waived, one additional course at the 600-level or higher is required. If five Foundation Courses are waived, two added courses at the 600-level or higher are required.

Course	Title	Credits
<b>Program Requirements</b>		
GR 601	Strategic Information Technology Alignment	3
GR 602	Business Process Management	3
GR 603	Leading Responsibly	3
GR 604	Global Strategy	3
GR 606	Designing for the Value Chain	3
GR 645	Law, Ethics and Social Responsibility	3
Concentration Courses (Students must select a concentration from the list below):		12
General (p. 1)		
Accounting (p. 1)		
Finance (p. 2)		
Law and Taxation (p. 2)		
Leadership (p. 2)		
Marketing (p. 2)		

Strategic Healthcare Management (p. 3)

**Total Credits** 30

<sup>1</sup> If more than three Foundation Courses are waived, students must add electives. See Note under Foundation Requirements. MBA students enrolled in the accelerated online format may only concentrate in leadership.

**Note:** MBA students are not allowed to have more than four elective courses from the same academic discipline (e.g., AC, FI, TX) count toward their degree. All course work must be completed within five years.

## General

Course	Title	Credits
<b>Concentration Requirements</b>		
Four Graduate Courses at the 600-level or higher from any department.		12
<b>Total Credits</b>		<b>12</b>

## Accounting

Course	Title	Credits
<b>Concentration Requirements</b>		
Select any four of the following:		12
AC 611	Financial Reporting and Analysis	
AC 612	Advanced Topics in Financial Reporting	
AC 621	Managerial Accounting	
AC 701	Internship in Accounting Practice	
AC 713	Advanced Topics in Financial Accounting	
AC 714	Business Reporting and Analysis	
AC 730	Business Processes and Controls Assessment	
AC 731	Financial Information Systems	
AC 741	Financial Statement Audit	
AC 742	Information Technology Audit	
AC 744	Internal Audit	
AC 750	Federal Income Taxation	
AC 753	Tax Factors in Business Decisions	
AC 754	Accounting for Income Taxes	
AC 771	Government and Not for Profit Accounting, Reporting and Auditing	
AC 772	Principles of Fraud Investigation	
AC 773	Fraud and Forensic Accounting	
AC 777	Accounting Analytics in Practice	
AC 781	International Dimensions of Accounting	
AC 793	Professional Judgment, Ethics and Decision Making	
GBE 790	Global Business Experience (Requires approval from concentration advisor)	
<b>Total Credits</b>		<b>12</b>

Students may wish to focus their study using required concentration and elective courses in a planned way. For example, focus areas in accounting might include external auditing, internal auditing, financial accounting, forensic accounting, controllership, or accounting information systems. Students are encouraged to meet with the

Accounting Concentration Advisor for help in choosing courses to support their areas of interest.

## Finance

Course	Title	Credits
<b>Concentration Requirements</b>		
FI 623	Investments	3
FI 625	Corporate Finance: Theory, Tools and Concepts (for students who are waived from GR 525)	3
or FI 627	Corporate Finance: Applications and Advanced Topics	
Select two of the following:		6
FI 627	Corporate Finance: Applications and Advanced Topics (if not required)	
FI 631	Financial Modeling	
FI 635	Fixed Income Valuation and Strategies	
FI 640	Equity Valuation	
FI 645	Derivatives	
FI 650	Quantitative Investment Management	
FI 660	Applying ESG for Sustainable Equity and Fixed Income Investing	
FI 685	Financial Strategy	
FI 701	Internship in Finance	
FI 730	Management of Financial Institutions	
FI 735	Mergers and Acquisitions	
FI 751	International Financial Management	
FI 760	Financial Planning Fundamentals	
FI 767	Investment Practice and Ethics	
FI 774	Computational Finance	
FI 787	Large Investments and International Project Finance	
<b>Total Credits</b>		<b>12</b>

## Law and Taxation

Course	Title	Credits
<b>Concentration Requirements</b>		
TX 601	Federal Taxation of Income	3
Select three of the following:		9
LA 701	Business Law	
LA 715	International Business Law	
TX 600	Professional Tax Practice	
TX 602	Transactions	
TX 603	Corporations and Shareholders	
TX 604	Multi-Jurisdictional Taxation	
TX 704	Federal Taxation of Income from Trusts and Estates	
TX 707	Pass-Through Entities and Closely Held Businesses	
TX 711	Mergers and Acquisitions	
TX 731	Investment Companies and Other Financial Products	
TX 732	Intellectual Properties	
TX 733	Tax Aspects of Buying and Selling a Business	

TX 741	Tax Accounting Problems
TX 761	State and Local Tax Practice
TX 771	International Tax Practice
ETH 700	Ethical Issues in Corporate Life
GBE 790	Global Business Experience (requires approval from concentration adviser)

**Total Credits:** 12

## Leadership

Course	Title	Credits
<b>Concentration Requirements</b>		
Select 3-4 of the following:		9 to 12
ETH 700	Ethical Issues in Corporate Life	
MG 600	Entrepreneurial Thinking	
MG 630	Emotionally Intelligent Leadership	
MG 632	Leading Effective Work Teams	
MG 635	Negotiating	
MG 640	Managing Strategic Alliances	
MG 645	Leading Change	
MG 646	Leading Technology-Based Organizations	
MG 647	Leading Effectively in Global Business Environments	
MG 651	Project Management	
MG 652	Strategic Innovation	
MG 653	Leading Service Innovation	
MG 654	Excellence through Quality Analytics	
MG 661	Management Across Cultures	
MG 670	Leading in a Diverse Workplace	
MG 701	Internship in Management	
MG 704	Management Consulting Skills	
MG 755	Special Topics in Management	
SO 603	Employee Experience	
GBE 790	Global Business Experience (Requires approval from Concentration adviser)	

May chose one of the following: 0 to 3

XD 620	Managerial Communication
XD 711	Argumentation Strategies for Business

**Total Credits:** 12

## Marketing

Course	Title	Credits
<b>Concentration Requirements</b>		
MK 612	Strategic Marketing	3
MK 726	Customer Data Analysis and Relationship Marketing	3
Select two of the following:		6
MK 701	Internship in Marketing Practice	
MK 711	Marketing Research and Analysis	
MK 712	Consumer and Buyer Behavior	
MK 713	Marketing Promotion and Communication	
MK 715	New Products: Planning, Developing and Marketing	
MK 716	International Marketing	

MK 718	Marketing of Services	
MK 725	E-Marketing	
MK 735	Marketing for Corporate Immersion	
MK 755	Special Topics in Marketing	
MK 758	Enhancing Creativity	
GBE 790	Global Business Experience (Requires approval from concentration coordinator)	
<b>Total Credits:</b>		<b>12</b>

## Strategic Healthcare Management

Course	Title	Credits
<b>Concentration requirements</b>		
Students must complete four of following:		12
HC 661	Project Management for Healthcare	
HC 660	Interpersonal Dynamics in Health Care	
HC 662	Healthcare Innovations	
HC 664	Healthcare Analytics	
One 600-level graduate course (including new experimental courses, directed studies, internships, GBEs, or other courses) relevant to the concentration area, subject to approval by the concentration advisor/MBA program director.		
<b>Total Credits</b>		<b>12</b>