

# MASTER OF BUSINESS ADMINISTRATION (PROFESSIONAL)

Bentley's Professional MBA (PMBA) is a cohort-based, community-focused program for working professionals with at least five years of experience seeking to accelerate their careers and excel as competent business leaders in sustainable organizations driven by state-of-the-art technology innovation. Advanced business training and instruction in the art of responsible leadership will prepare PMBA students for the challenges of leading complex organizations. They will learn how to harness the power of data and technology to achieve career goals. Students will choose four of six focus areas, immersing themselves in multimodal coursework that integrates central business subjects with the program themes of sustainability and emerging technologies. Each cohort completes the program in twenty-two months, including summer courses. Students will learn through engaging interactive experiences, including intensive weekends for in-person learning, synchronous and asynchronous online classes, a week-long global experience, as well as career coaching and skills-building.

## Preparation Courses

Course	Title	Credits
HBS CORE Program including Business Analytics, Financial Accounting, and Economics for Managers		0
Orientation Weekend		0
<b>Total Credits</b>		<b>0</b>

## Program Requirements

Course	Title	Credits
<b>Essentials Courses</b>		
PME 601	Essentials in Finance	1.5
PME 602	Essentials in Accounting	1.5
PME 603	Essentials in Marketing	1.5
PME 604	Essentials in Digital Transformation	1.5
PME 605	Operations Management Essentials	1.5
PME 606	Organizational Effectiveness Essentials	1.5
<b>Focus Areas</b>		
Students select four Focus Area courses from the list below (6 credits each):		24
PMF 611	Global Management	
PMF 612	Data Analytics	
PMF 613	Financial Analytics	
PMF 614	Sustainable Organizations	
PMF 615	Strategic Leadership	
PMF 616	Innovation Design	
<b>Professional Skills</b>		
Students select three Skills Workshops (0.5 credits each):		1.5
PMW 651	Communication Skills for Executive-Level Audience	
PMW 652	Effectively Delivering and Receiving Developmental Performance Feedback	
PMW 653	Design Thinking for Innovation	
PMW 654	Stress Management for Stressed Managers	

PMW 655	Unleashing Creativity for Innovation	
PMW 656	Value-Added Listening	
PMW 657 & PMW 658	Leadership Accelerator (LA) Part I and Leadership Accelerator (LA) Part II	
All students complete the following Technology Lab:		
PML 670	Using Technology to Solve Health Challenges Tech Lab	0.5
In addition, students select two additional Technology Labs (0.5 credits each):		1.0
PML 671	Introduction to the Structured Query Language Programming	
PML 672	Mastering Generative AI Tools for Professional Excellence	
PML 673	Digital Marketing Analytics Lab	
PML 674	Analyzing and Presenting Data with Generative AI	
PML 675	Leveraging Immersive Technologies for Business Innovation and Strategic Leadership	
<b>Global Business Experience</b>		
Students complete one Global Travel Course		3
<b>Total Credits</b>		<b>39</b>